

Cross-Chapter Mothra Events

Description

•Virtual storytelling events, centered around a theme and featuring JET alumni as storytellers. Pending consent, storytellers are recorded, and their recordings can be used to highlight JET alumni stories to the broader community and market future Mothra events.

Details

•Cross-Chapter Planning between Texoma, JETAANY, and JETAA Mid-South. All three providing marketing. JETAA Texoma generally providing venue and moderation. JETAA Mid-South assisting in moderation. JETAANY processing the recordings into useable clips.

Tips

•Have a theme that translates into diverse storytelling and inspires participation.

•Bootstrap consent to be recorded and consent to share as part of the sign-up process.

•Utilizing this as a cross-chapter planning event allows you to pull from a broader geographic area. And allows for a less intense division of labor.



JETAA Texoma



Summer MOTHRA: “Matsuri”

Presented by:



Special thanks to the mascots of JETAA Rocky Mountain, JETAA Great Lakes, JETAA Alaska, JETAADC, and JETAA Music City Chapters for taking time out of their busy summer schedules to assist with this promotion!



JETAA Texoma

火曜日の休憩

Description

- Low-key online gathering open to JET alumni and friends of JET.

Details

- Light event. Low on expectations. Folks are permitted to show up and leave as they wish, participate in discussion as much or as little as they wish.
- Utilized more heavily during those intense periods of the pandemic while everyone was awaiting vaccination. Provided social space for folks stuck at home.

Tips

- Event is typically best advertised about 10 days out.
- Have breakout rooms ready in the event that the main room gets crowded.
- Set clear expectations as to start/stop time.



JETAA Texoma



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