



JETAA Florida Chapter Event Presentation
President: Jennifer Hwang
Treasurer: Sean Beckwith

Natsumatsuri



Description

- JET Alumni and friends host an annual summer festival for the community in Tampa.
- Through different activities, demonstrations, and vendors, we introduce aspects of Japanese culture to the local community.

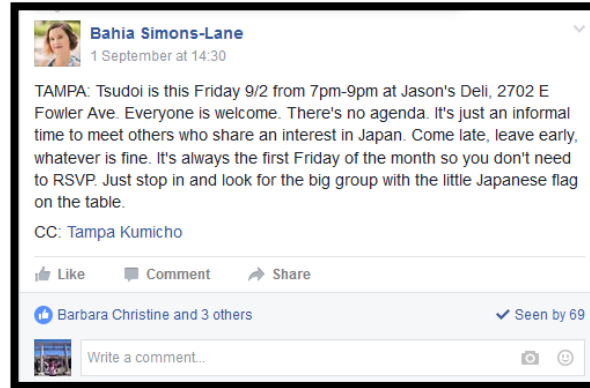
Details

- We had 46 volunteers at 21 different activities including:
 - ✓ Kingyo Sukui
 - ✓ Yoyo Sukui
 - ✓ Otedaruma
- We had 15 different local vendors from the Tampa area selling Japanese goods.
- We had 4 performances of Japanese arts and a Cosplay Contest.

Tips

- Great use of GIA Funds
- Partner with other organizations to get more volunteers and donations
- Hold the event in the evening
- Provide sufficient food options

Tsudoi / Coffee Kaiwa



Description

- JET Alumni host an informal time and place for anyone with an interest in Japan to meet.
- In Tampa, it is held at local deli.
- In Miami, it is held at a local coffee shop.

Details

- A recurring monthly event
 - ✓ Same place
 - ✓ Same time
 - ✓ Same day of the week
 - ✓ Same week of the month
- Everyone is welcome
- No agenda
- Come late, leave early, anything is fine!

Tips

- No language requirement, but both Japanese and English are welcome.
- Send reminders through email, Facebook, and Meetup.com

Yukata Bar Crawl



Description

- JET Alumni and friends went bar-hopping in Coral Gables while dressed in yukata.
- We are in the process of hosting a Yukata Bar Crawl in other cities.

Details

- We piggy-backed off of Coffee Kaiwa.
- We visited 3 different bars
 - ✓ A few went to a 4th place!
- We stayed about 1 to 1.5 hours at each bar.

Tips

- Select locations within walking distance from each other
- Consider contacting bars in advance
- Choose at least one child-friendly establishment
- Link UNIQLO website to advertisement