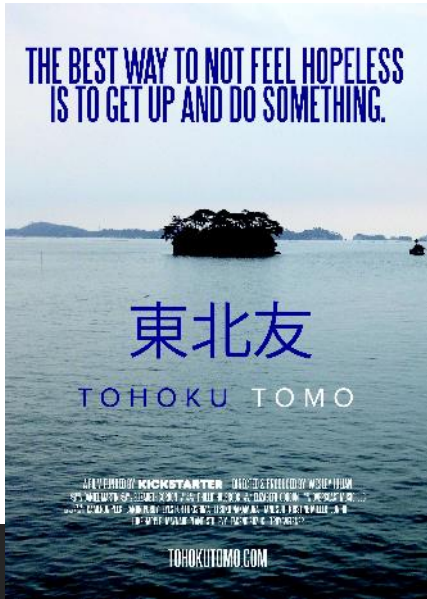


Tohoku Tomo Screening



Description

- Open to public
- Local university
- Director Q&A/Panel
- Disaster anniversary

Details

- Facebook events/newsletter
- University advertising
- Academic/Prof P.O.V.

Tips

- University collaboration
- Contact Wesley Julian
- tohokutomo.com

Summer Events: Waterpark and Canoeing



Description

- Outdoor events
- Friends of JET
- Brunch/lunch

Details

- Facebook events/newsletter
- Carpool

Tips

- Family friendly
- Holiday weekends
- Cost-sharing
- Offer discounts
- Early planning

New Orleans Japan Fest



Description

- Largest regional Japan event
- Numerous booths/activities
- JETAA booth
- Open to public

Details

- Shared booth w/ consulate
- Volunteers
- Easy/fun activities
- Paid vs Free

Tips

- Leverage local event
- Consulate collaboration
- Multiple audiences