

JETAA USA 2017 NATIONAL CONFERENCE WASHINGTON, DC

AUGUST 3-6, 2017







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Welcome to JET30 and JETAA USA National Conference!

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Letter from CLAIR Tokyo Executive Consultant Masahiro Fukukawa

Dear JETAA Representatives and other Esteemed Alumni,

It is a great pleasure to join the JET alumni of the US and Canada once again for the annual National Conference of JETAA Chapters, as well as to take part in this historic reunion to celebrate the Programme's 30 year history, and discuss the next 30 years.

I would like to express my deepest gratitude to the members of the organizing committee for the National Conference, as well as to USJETAA, for providing a necessary and timely forum for discussion in the alumni community, in addition to an opportunity to reflect on the Programme's achievements. As the Commemorative Ceremony of the 30th Anniversary was held last November in Tokyo, in the presence of the Crown Prince and Princess, country representatives



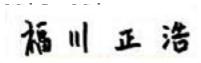
from around the world also convened in Tokyo for a renewed JETAA International Meeting. Their efforts to connect alumni across country borders have shown us an exciting new frontier for the alumni community and the JET Programme.

For many years, it has been the 19 JETAA chapters of America and 7 chapters of Canada that have lead the world wide JET community in establishing new platforms for JET alumni to support the Programme and foster new avenues for exchange between their respective countries and Japan. We at CLAIR greatly value the ideas generated by the alumni who gather at these meetings, and have high hopes that the alumni community's efforts will continue to bring added value to the JET Programme experience for future generations.

With globalization in Japan accelerating as the country prepares for major international events, such as the 2020 Tokyo Olympic and Paralympic Games, and with more and more foreigners coming to Japan to enjoy our culture, food, and scenery, the importance of the JET Programme in Japanese society is becoming greater and greater. We continue to look to the JET alumni community to assist in meeting the demand for more JET participants, and alumni ready to utilize their knowledge of Japanese culture and customs, through their recruitment and publicity efforts at college campuses and other events, as well as their networking and other career-support programs for new JET alumni. We also recognize the value of these efforts in attracting even more excellent candidates to the Programme, and pledge our continued support via our New York office (the Japan Local Government Center) in close cooperation with the Japanese Embassy and regional Consulates.

I look forward to getting to know you over the next few days and enjoying lively discussions on the role of the JET community in the world.

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Masahiro Fukukawa CLAIR, Tokyo

Letter from CLAIR NY Executive Director Wataru Tozawa



Hello everybody! I am Wataru Tozawa, the Executive Director of Japan Local Government Center in New York (CLAIR NY).

First of all, I would like to express my gratitude to all the members of each JETAA chapter in the U.S.A. Thanks to your proactive commitment to supporting new JET orientations before leaving for Japan, career forums, farewell & welcome receptions and so on, the JET Program has been able to run smoothly. Since I succeeded to this post in July 2016, I have had several chances to meet with the members of JETAA's chapters not only in New York, but Washington D.C., Florida, Heartland and Southern California, and had very useful talks with many wonderful persons. Taking this opportunity, I would like to express my appreciation for these splendid meetings.

This year's annual conference is quite special, in a way, being held simultaneously along with the JET Programme 30th Anniversary events. I anticipate the combination of these two events will have a synergistic effect; many more members will be able to gather and get to know each chapter's activities! In November 2016, the JET Programme 30th Anniversary Commemorative Ceremony was conducted in Tokyo in the presence of their Imperial Highnesses, the Crown Prince and Princess of Japan. This ceremony was composed of commemorative addresses by distinguished celebrities, the JET Declaration, JET Programme Video Contest Awards and so on, and it was highly evaluated by the participants. We should engrave in our minds the long history of this valuable program.

In the wake of this ceremony, USJETAA is holding the JET Programme 30th Anniversary events, including many guest speakers who had superb experiences in Japan and now play important roles in variety of fields here in the U.S.A. I look forward to listening to their addresses and sincerely hope this year's events will also be greatly successful. Finally, I expect these two events will provide us with a good opportunity to take another look at maintaining or improving the JET Program and JETAA activities.

I kindly ask for your continued cooperation with CLAIR NY. We are always ready to endorse and support your energetic activities.

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Sincerely,



Wataru Tozawa Executive Director Japan Local Government Center (CLAIR NY)



Masahiro Fukukawa **Executive Consultant CLAIR New York**

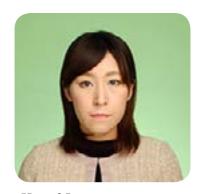


Wataru Tozawa **Deputy Executive Director CLAIR New York**



Deputy Executive Director CLAIR New York

Shigeru Fukutomi



Kaori Ito **Assistant Director Eastern Chapters CLAIR New York**



Assistant Director Western Chapters CLAIR New York

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Assistant Director CLAIR New York

Kotaro Kashiwai



Matt Gillam Senior Researcher **CLAIR New York**













Monica Yuki Saitama-ken, 2002-2004





Chervl Hou Toyama-ken, 20052008

JETAA USA Country Representative PNWJETAA



Mark Frey Kumamoto-ken, 2002-2006

JETAA USA Country Representative JETAANCv

On behalf of JETAA USA, we welcome you to Washington, D.C.! This year's National Conference is special because we're celebrating the 30th Anniversary of the JET Program. We can be proud of the important role we've played in ensuring the program's success. From the beginning, the JET Alumni Association (JETAA) has provided crucial assistance to almost every aspect of the JET Program, including recruitment, selection, and training of JET participants and re-entry support to returning JETs.

We can be proud of the way we've supported and expanded the JET Program mission, helping to foster heartfelt, grassroots exchange between the U.S. and Japan within our local communities. We can be proud of the way we've supported the personal and professional development of our JET alumni through a wide variety of activities, as well as by extending the simple hand of friendship to our non-JET friends, to our communities, and to our world at large. We can and are proud.

We hope that over the next few days, you'll enjoy the time you spend with your fellow delegates. All of them are talented individuals who are inspiring within their communities. If we have one wish for you, it's that you take the spirit and excitement of NatCon back with you to your home chapter. Share with them the energy of all the JETAA leaders you'll meet and the power of the global JET network you'll feel. Reach out and continue to share ideas; collaborate with them long after the conference ends. Find a way to keep the "spirit of NatCon" alive the whole year and continue our pathways toward grassroots partnership and engagement. We hope all delegates realize that JETAA is both a local and global community, and we'll always be here working toward that same mission.

Sincerely,

Monica Yuhi Change The Mark Frenz

Welcome from the IETAADC President

Dear 2017 National Conference delegates and friends,

Welcome to the District of Columbia! Although our city is most famous for being the nation's capital, we are also proud of our rich history and diverse cultures, which I hope you'll get to experience over the next several days.

Although we have a very busy schedule planned for you, I hope you will get to explore the surrounding neighborhoods in your spare time. For our joggers, we have the Rock Creek Park Trails that run right by the hotel and to the north is the Smithsonian National Zoo. To the east, you will be able to enjoy the lively nightlife in Adams Morgan, and there are more bars and restaurants down south on Connecticut Avenue towards Dupont Circle. You also might get to hear the sirens of the police cars in the morning from the Vice President's motorcade, as he's escorted from his residence in the Naval Observatory to his meetings downtown.

The Omni Shoreham where you are staying boasts a glamorous past as the hotel has hosted the Beatles during their first trip to the U.S. and was the site of President Roosevelt's first presidential inaugural ball. A number of famed entertainers also have performed at the hotel including Judy Garland, Bob Hope, Tony Bennett, Aretha Franklin, Paul Anka and many others.

This is an unusual year with D.C. hosting both the 2017 JETAA USA National Conference and also the first USJETAA alumni reunion to celebrate the program's 30th anniversary. In order to host both events, it took a lot of behind-the-scenes planning and efforts by many people.

I would really like to thank all of the JETAADC officers who all pitched in and helped support the conference and reunion in some way. It wasn't easy as JETAADC also had a busy summer hosting our own chapter events for our alumni and the departing JETs. I am very grateful for my team's willingness and enthusiasm to go out of their way and take on extra work this past year.

Additionally, I would like to deeply thank the JET Program office and the Embassy of Japan for their continuous support in our JET alumni activities and numerous projects. I know we asked more of them this year, so I am truly appreciative of all the additional support they've given us.

And finally, I would like to deeply thank the JETAA USA Country Reps, USJETAA and the JET30 planning committee, CLAIR, MOFA, and all the sponsors for the JET30 Reunion for the innumerable hours or extra support they've given to the JET alumni community to make this weekend possible.

As some in our city would say, this weekend is going to be yuuuuuuge.

Sincerely,

Joy Champaloux Wakayama, 2009-2012



JETAADC 2017-2018 Officer Members



Joy Champaloux Wakayama-ken, 2009-2012





Rachel Reed Akita-ken, 2010-20132

Co-Vice President



Paul Champaloux Wakayama-ken, 2009-2012

Co-Vice President



Beth Slupski Kobe-shi, 2008-2011

Secretary



Joel Zara Chiba-ken, 2005-2009

Treasurer



David Baasch Hokkaido-ken, 2008-2013

Technology Chair



Tim Hutchinson

Communications Chair



Hayley Schaefer Gifu-ken, 2013-2014

Social Co-Chair



Brittany Rock Tochigi-ken, 2013-2016

Social Co-Chair



Tokyo, 2014-2015

JET Talks Co-Chair



Fukushima-ken, 2013-2015

JET Talks Co-Chair



Miyazaki-ken, 2011-2014

Prof. Development Co-Chair



Gisela Camba Mie-ken, 2010-2012

Prof. Development Co-Chair



Danielle Reed Sendai-shi, 2011-2014

JET Ambassadors Chair

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WHAT IS USIETAA?

USJETAA is an independent, self-sustaining 501(c)(3) tax-exempt nonprofit organization established in 2015. It serves as a resource for and about the JETAA network and alumni in the United States. It facilitates cooperation and communication among JETAA chapters with the business and academic communities, governments of Japan and the United States, U.S.-Japan-related organizations, and the global Japanese community, thereby creating a dynamic network that enables JET alumni to be actively engaged with each other, in their communities and with others involved in U.S.-Japan relations.

MISSION

The mission of USJETAA is to provide support and resources to JET alumni chapters and individual JET alumni throughout the U.S. to strengthen the capacity of the JETAA network. The organization enables alumni to contribute to the greater U.S.-Japan relationship and 'bring Japan home' by fostering education and understanding of Japanese culture in the United States.

PURPOSES

- Serve as a resource for JET alumni, JETAA chapters nationwide, and potential JET participants.
- Support the network of JETAA chapters in programming, membership recruitment, chapter management, leadership, professional development, and fundraising.
- Facilitate collaboration and information sharing among JETAA chapters.
- Serve as a national clearinghouse for information on chapters, careers, educational opportunities, and U.S.-Japan relations.
- Act as a point of contact for organizations interested in partnering with JETAA chapters.
- Provide membership services for individual JET alumni not associated with a JETAA chapter.
- Support the JET Programme and the JET community as appropriate.
- Undertake national charitable initiatives.
- Promote cross-cultural understanding between Japan and the United States, and support the U.S.-Japan relationship.

A Note from the USJETAA Executive Director:

USJETAA is proud to be hosting the JET30 Reunion in conjunction with the NatCon in Washington, DC. We hope that JETAA Chapter representatives enjoy this chance to celebrate with other chapter leaders and representatives, while introducing their activities and programs to the 250 attendees at the JET30 Reunion.

For those of you who have not had the opportunity to take advantage of some of the programs USJETAA provides to support the JETAA network, I hope you will apply for our Sasakawa Peace Foundation USA/USJETAA Grants for Chapters and Subchapters this fall, or will speak with me about our Mentorship Program, which strives to help JETAA Chapters and Subchapters enhance their governance, community outreach and programming. We will again offer our Webinar Series: JETAA Toolbox, and invite interested alumni to take part in the series as presenters to share their experience and knowhow with the larger JETAA community.

I am honored to work with so many dynamic, creative alumni to make this network a robust, broad-reaching resource for all JETAA alumni in the U.S. Thank you for your enthusiasm and support! And, have a spectacularly productive and fun NatCon and JET30 Reunion!

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Warmest regards,

Laurel Lukaszewski Executive Director, USJETAA Kagoshima-ken, 1990-1992





Select Board Members in attendance at the JET Program 30th Commerorative Ceremony in Tokoyo, Japan. November 2016

USJETAA Founding Board

Executive Chair - Paige Cottingham-Streater (Mie-ken, 1988-1989)

Executive Vice-Chair - Jim Gannon (Ehime-ken, 1992-1994)

Executive Director - Laurel Lukazewski (Kagoshima-ken, 1990-1992)

Secretary - Jessyca Livingston (Hokkaido-ken, 2003-2006)

Treasurer - Keith Krulak (Okayama-ken, 1993-1995)

Board Member - Harry Hill (Gifu-ken, 1987-1988)

JETAA USA Representative (Current) - Monica Yuki (Saitama-ken, 2002-2004)

JETAA USA Representative (Past) - Xander Peterson (Miyazaki-ken, 2009-2012)



Brittany Rock Social Co-Chair Hyogo-ken 2006-2009

2010-2012



Gisela Camba **Professional Development** Mie-ken



US-01 Washington DC



Daniel Lowe President

Chiba-ken 2011-2013



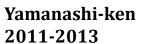
Rebecca Simas Webmaster



Kagoshima-ken 2015-2016



Matthew Castle Vice President





US-03 New England



Brenda McKinney Vice President Hyogo-ken 2006-2009

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Timothy Edenfield Vice-President

Chiba-ken 2011-2014



Yeu-Li Huang **Secretary**

1999-2002









US-02 New York



Treasurer Shizuoka-ken 2012-2015



Megan DeVille President Aomori-ken 2009-2010



US-05 Mid-South



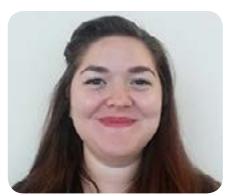
Ella McCann **President** Chiba-ken 2012-2014

2010-2011



Lara Z. Espinoza **Outreach Coordinator** Shiga-ken





Lauren Sorondo Co-President Kumamoto-ken 2012-2014





Allan Mordetsky Co-President Saitama-ken 2005-2010



US-06 Florida



President **Osaka** 2012-2014



John Mackey **Treasurer** Toyama-ken 2006-2011





US-08 Heartland

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Timothy Roller President

Fukuoka-ken 2000-2003



Jessica Holloway Treasurer

Tottori-ken 2008-2010

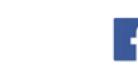


Gregory Gaylor Vice-President

Okayama-ken 1996-1999



US-09 Texoma



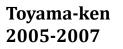


Michelle Kato **Secretary**

Kagoshima-ken 2013-2016



Adam Ledyard Treasurer



US-11 Pacific Northwest



Adam Lisbon President

Hyogo-ken 2004-2007

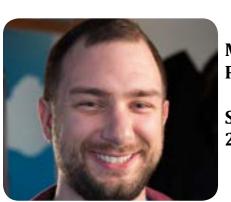


Michael Mattson Treasurer

Saitama-ken 2011-2016



US-10 Rocky Mountain



Michael Richey President

Shiga-ken 2008-2010



Anna Schneider Treasurer

Miyagi-ken 2013-2015



US-12 Portland



John Hayato **Co-President** Okinawa-ken 2001-2006



Kai Wiesner-Hanks SF JET Coordinator Kyoto/Niigata 2010-2015



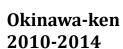
US-13 N. California



D. Gen Fujitani **Media Director** Gifu-ken 2005-2007



Grant Minagawa Events Coordinator





US-15 Hawaii



Joe Moore **Co-President** Saga-ken 2010-2013

Hyogo-ken

2012-2014

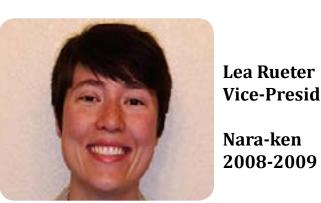


Spencer Wittmeyer Treasurer

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US-14 S. California & Arizona



Lea Rueter **Vice-President** Nara-ken



Mari Rueter Treasurer



Tokushima-ken 2009-2014







Megan Worden Vice President Toyama-ken





US-17 Great Lakes



President Gifu-ken 2002-2004



Kurt Adams Secretary Kagoshima-ken 2006-2009



US-19 Music City



Kate Thersleff President Wakayama-ken 2005-2008

Mark Whitley Treasurer

Hyogo-ken 2013-2016





US-18 Minnesota





Greg Joughin JETAA Canada Country Representative

Ishikawa-ken 1996-1999





Laura Reimer **JETAA Canada** JETAA MB/SK

Hiroshima-ken 2011-2016







JETAA Canada - MK/SK •





Xander Peterson JETAA International **Executive Chair**

Miyazaki-ken 2009-2012





Ashlie O'Neill JETAA International Vice-Chair

Hyogo-ken 2013-2016



JETAA International



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Schedule Thursday, August 3rd

7:45 AM	Breakfast Served in Suite #325
9:00 AM	Welcome to Washington DC, 2017 JETAA USA National Conference
	Remarks by JETAA USA Country Reps - Monica Yuki & Mark Frey (NY / NC)
	Embassy Remarks -Shintaro Seto (Embassy of Japan, DC)
	CLAIR Remarks - Wataru Tozawa (CLAIR NY) & Masahiro Fukukawa (CLAIR TOKYO)
	JETAADC President Welcome Remarks - Joy Champaloux (DC)
9:20 AM	"The Room Where It Happens: All The Acronyms" - Monica Yuki (JETAAUSA)
9:30 AM	Chapter Introductions and Omiyage Sharing
10:00 AM	"GIA is Changing and Why You Should Care" - Matthew Gillam, (CLAIR NY)
10:30 AM	Treasurer Challenges and Solutions - Timothy Roller (Texoma) & John Branderhort (NC)
11:00 AM	Building Your Chapter Nest Egg - Moderated By Monica Yuki (JETAAUSA)
11:30 AM	Breakout Session and Presentations on Growing Reserve Funds
12:00 PM	Lunch in Suite #325
1:00 PM	"Strengthening Leadership: Building a Board" - Brenda McKinney (NY)
1:30 PM	"Strengthening Membership: Seeking New Members & Engaging Curent Membership" -
	Lara Espinoza (Chicago)
2:00 PM	"Strengthening SubChapters: Monterey Bay Case Study" -
	John Hayato & Kai Wiesner-Hank (NC / NC)
2:30 PM	Break
2:45 AM	Small Group Discussions/Breakouts on Three Previous Presentations
	(Leadership, Organization, Membership)
3:15 AM	Present The Brainstorm!
3:45 AM	Wrap Up of Discussions with Chapter Tasks
4:00 PM	Chapter Board: Assemble!
4:30 AM	Instructions for Dinner and Details for Thursday Evening
5:45 AM	Meet in Lobby for Travel to Reception
6:00 PM	Delegate Dinner Reception at Buca Di Beppo

Schedule Friday, August 4th

7:45 AM	Breakfast Served in Suite #325
9:00 AM	JETAA Canada Update
9:30 AM	JETAA International Update
10:00 AM	USJETAA Update (Mentorship Visits, Chapter Support, and Sasakawa Grant)
10:30 AM	Let's Work together! National Projects that Chapters Can Coopera On:
	Sister City, Community Support, JET Talks, Webinars, etc
11:30 AM	Group Photo / Intro to KenJETkai initiative - Mark Frey, Matsumoto-san, Matt Gillam
12:00 PM	Lunch in Suite #325
1:00 PM	Free Time to Explore JET30 Reunion Natsukashii Hall
2:30 PM	JET30 Reunion Begins! (See <u>Reunion Agenda</u>)

Schedule Sunday, August 6th

7:45 AM	Breakfast Served in Suite #325	
9:00 AM	Results of Thursday Night Scavenger Hunt	
9:15 AM	CLAIR Update on JET - Masahiro Fukukawa	
9:30 AM	Keynote: "JET30 Reunion: Reflections and Recommendations"	
	Gary Mukai (Director, Stanford Program on Int'l & Cross-Cultural Education)	
10:00 AM	"Reflections on Leadership: 'Level Up' Activities and Intiatives"	
	LeighAnn Mastrini (Director: APCO Worldwide, JETAADC)	
10:45 AM	15 Minute Break	
11:00 AM	Chapter Pride: We Do Awesome and You Can Too	
11:30 AM	"Everyday NatCon: How Will You Carry Forth the Spirit of NatCon?"	
11:45 AM	Closing Remarks and Wakarikai	
12:00 PM	JETAA USA 2017 National Conference Closes	

Schedule Evening Agendas

August 2nd, Wednesday Evening

- Informal Pre-NatCon Happy Hour
- Mellow Mushroom
- Dress: Casual

August 3rd, Thursday Evening

- NatCon Welcome Dinner
- Buca Di Beppo
- Dress: Casual

August 4th, Friday Evening

- Ambassador's Reception
- Private Residence
- Dress: Business

August 5th, Saturday Evening

- JET30 Matsuri Celebration
- Dress: Yukata / Casual

Thank You!

Sponsors, Partners, Contributors and Supporters

















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