

2012 JETAA Regional Technology Conference Agenda

Increasing JETAA ROI through technology

Hosted by Rocky Mountain JETAA

January 27-29, 2012

Estes Park, CO



January 27, 2012 (Friday)

2:30 - 5:00	Conference check-in
5:30 - 7:30	Dinner Reception (in cabin) hosted by MOFA, Remarks by Consul General Ono and RMJETAA President, John McMillen
8:00 - 10:00	Starlight Walk & Planetarium Visit
8:00(?) -	Karaoke in the cabin

January 28, 2012 (Saturday)

7:45 - 8:45	BREAKFAST light breakfast & coffee/ tea provided at cabin <i>*optional: purchase a hot breakfast (\$8) at the YMCA cafeteria</i>
8:45-9:00	Walk to Ruesch Auditorium
9:00-9:30	Opening Remarks John McMillen, RMJETAA & CLAIR Representative
9:30 - 10:30	Learning Session: Membership Management with MailChimp <ul style="list-style-type: none">• Novices: MailChimp for chapter membership Nick Fabrizio, RMJETAA (Notes: Tracey Petruff, RMJETAA)• Veterans: Discuss national database Pam Kavalam, JETAANY (Notes: Jessyca Wilcox, US CR & RMJETAA)
10:30-10:45	BREAK
10:45-12:45	Practice Session: Membership Management with MailChimp <ul style="list-style-type: none">• Novices: Utilizing MailChimp Dusty Downing, JETAA Texoma & Nick Fabrizio, RMJETAA• Veterans: National database discussion (continued) & one-on-one MailChimp mentorship to novices Pam Kavalam, JETAANY (Notes: Jessyca Wilcox, US CR & RMJETAA)
12:45-2:00	LUNCH YMCA cafeteria

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January 28, 2012 (Saturday cont.)

2:00-3:00	<p>Learning Session: Website Management</p> <ul style="list-style-type: none">• Novice Joomla Users Nick Fabrizio, RMJETAA (Notes: Tracey Petruff, RMJETAA)• Novice Wordpress Users Lauren Maso, RMJETAA (Notes: Jared Hayes, RMJETAA) <p>Collaboration Session: Website Management</p> <ul style="list-style-type: none">• Veteran Joomla Users Jim Barron, RMJETAA (Notes: John McMillen, RMJETAA)• Veteran Wordpress Users Chris Ueda, JETAANC (Notes: Jessyca Wilcox US CR & RMJETAA)
3:00-3:15	BREAK
3:15-5:15	<p>Practice Session: Website Management</p> <ul style="list-style-type: none">• Veterans give one-on-one help to novices• All participants continue work on improving their websites
5:15-5:30	<p>End of day wrap-up John McMillen, RMJETAA President</p>
5:30-6:00	Walk to lodge & get ready for evening out
6:00-6:30	Shuttle ride to Stanley Hotel
6:30-8:30	<p>Dinner Reception at the Stanley Hotel hosted by CLAIR</p>
8:30-	<p>Ride shuttle to Estes Park Brewery or YMCA (there will be other shuttle rides to get you back from Estes Park Brewery later in the evening)</p> <p>Nijikai at Estes Park Brewery</p>
9:00(?) -	<p>Showing of The Harimaya Bridge at cabin (written & directed by JET Alum, Aaron Woolfolk)</p>

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January 29, 2012 (Sunday)

7:15-8:15	BREAKFAST light breakfast & coffee/ tea provided at cabin <i>*optional: purchase a hot breakfast (\$8) at the YMCA cafeteria</i>
8:15-8:30	Walk to Ruesch Auditorium
8:30-8:40	Morning Announcements John McMillen, RMJETAA President
8:40-9:30	Learning Session: Website & Membership Management Integration Peter Weber, JETAANC & Pam Kavalam, JETAANY (Notes: Jim Barron, RMJETAA)
9:30-10:30	Practice Session: Website & Membership Management Integration Peter Weber, JETAANC & Pam Kavalam, JETAANY
10:30-10:40	BREAK
10:40-11:44	Bringing it Together with Social Media Steven Horowitz, JETAANY (Notes: Kim McMillen, RMJETAA)
11:40-11:50	Concluding Remarks John McMillen, RMJETAA President & CLAIR Representative
11:50-12:10	Get ready to depart Walk back to lodge, grab a sack lunch and your luggage
12:10-12:30	Board shuttle and depart arrives at Denver International Airport at 2:30