## Rod McLeod

JET Program 2005-2007 (Shimane-ken)

JETAA Northern California (US-13) Member 2007-Present President 2008-2010

I would like to announce my candidacy for JET Alumni Association USA Chapter Representative. This platform will consist of my qualifications for the position, as well as my goals and ideas for JETAA USA, moving forward.



JETAANC is one of the leading JETAA chapters in the world. It has a storied history of becoming the first 501c3 non-profit organization in the early 90s and being the largest chapter in the world, as recognized by CLAIR. So when I became President in 2008, I wanted to continue and build upon this legacy.

My goals as President were simple: increase active membership and fundraising initiatives. My accomplishments as President of JETAANC are as follows:

- Increased events from 20 in 2008 to 49 in 2009 (145% increase)
- Increased the executive committee from 6 members to 9 (50% increase)
- Began subchapter development initiatives in San Jose and Sacramento
- Diversified events (sports tournaments, language classes, nomikais, etc.)
- Piloted the first JETAA Japanese language class in 2008, which led to language classes for other chapters in 2009 and 2 JETAANC language classes in 2009
- Increased fundraising through fundraising events and monetizing the Career Networking Forum and the newsletter
- Increased JETAANC's visibility through working with the Consulate and Bay Area schools
- Led the JETAANC rebranding effort, which included a redesigned website (and soon to be redesigned newsletter)

After stepping down as President in January 2010, I think that JETAANC's ongoing questions and concerns mirror those of many chapters nationally. The most basic issue of most chapters is active membership. While JETAANC significantly increased its events, I would have liked to have seen a bigger increase in active membership (participating in events, organizing events, etc.). Also, the constant threat of GIA being rescinded is a concern of every chapter around the country. These are two issues that I would like to explore and attempt to solve with the cooperation of all JETAA USA chapters.

My first goal as USA CR is to increase membership participation through collaboration with other chapters. The standard company line of the JET Program is "Every situation is different." This holds true for JETAA chapters, too. Our JETAA USA network is one of our most powerful assets. Through increased collaboration, chapters can share the current issues and concerns with the larger community. The chances are high that another chapter has "been there, and done that." Thus, increased collaboration would catalyze communications between chapters and form a more fluid JETAA USA community, while solving individual chapter problems. I know that JETAA USA has tools, such as the wiki and the Yahoo Group. I would like to build upon what previous CR's have done and figure out ways to improve communication between the chapters through free available online tools, such as Google Docs, which JETAANC has used for the past 2 years with much success.

By activating this community, we would raise the value of JETAA as a national organization. This would be very effective when looking to fundraise or form partnerships with companies and other organizations, as a national entity. It would also help lessen the drop in funding if/when GIA ceases to exist.

Also, I would like to explore the possibility of organizing a JETAA USA reunion, which would give for good friends a reason to see each other, while providing CLAIR with a valuable opportunity to address a significant amount of JETAA USA members.

I hope that this platform addressed the questions of why I am qualified and what initiatives that I would like to work on as CR. I look forward to working with JETAA USA in the capacity of Country Representative.

Rod McLeod rodmcleod@gmail.com



Exhibit A

## Country Representative Endorsement

JETAA USA chap					hereby certifies that
_(candidate na	me <u>)</u> Rod	MCCE	20		held the office of
_(office held)					_ in our chapter from
_(dates)	2/2		to	1/10	•
We certify that _	/	name)	RoD	MLE	6D

was/is an officer in good standing and we, the undersigned officers, endorse his/her candidacy for US Country Representative.

Signed (two current officers, no self-endorsement)

1P1

name printed

leda Webmaster Istopher

name printed and office

2010

date

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Exhibit B

Country Representative Financial Responsibility Endorsement

JETAA	USA	chapter	US	#	13
					o accept financial responsibility for the CR GIA
for _(	candic	late name	e)	2	OD MCLEOD
in the e	vent th	nat he/she	is ele	ecte	d to the office of US Country Representative.

Signed (two current officers, no self-endorsement)

Dovalas Shelton Outreach Coordinator

7/2010

name printed and office

ke K llela v Ueda Webmaster

 $\frac{3/1/2010}{\text{date}}$ 

name printed and office

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