

## Lantern Lighting Festival





#### Description

- JET participates in this event every year along with JASM and Como Park
- JET Alumni spend an afternoon volunteering to make shaved ice and talking about JET.

#### Details

- We have a booth set up to sell shaved ice and talk about JET
- We have a JET sign-up and materials available at our station.
- We also encourage our members to volunteer at other JASM booths when we have enough volunteers

#### Tips

- You can reach a larger audience by working with local Japan related Groups.
  We had 14,000 people attend this year
- Great use of GIA Funds
- Partner with other organizations to get more volunteers and donations

## Making Shaved Ice





The Lantern Lighting Festival is a great opportunity to get new JETs involved and to help fundraise for future events. This past year we made \$3,765 dollars. We used our profits from last year to become a 509a2 and would like to use some of the money we made this year to subsidize a JETAAMN retreat.



### White Elephant Shinenkai







#### Description

- A fun Christmas themed event held at a local Japanese Restaurant every December
- JET Alumni and friends spend an evening talking about Japan and their past year and plans for the new year.

#### Details

- We provide all the gifts. Some are Japan related and some are random things we have found.
- It is a great way to get people to interact with people they don't know very well as we do Japan style assigned seating

#### Tips

- Work with a local Japanese Restaurant to secure space and set up meal deals for your members
- Give people lots of advance notice as it is near the holidays and people's schedules fill up.



# Monthly Networking and Happy Hours





#### Description

- Every month a different board member or local chapter member hosts a HH at a local restaurant
- It is a great way to reconnect with people and each month has different attendees!

#### Details

- We advertise in our newsletter, Facebook and website.
- We start at 5:30pm and go till people have to head home
- We have them on the same Wednesday to be consistent

#### Tips

- Move around town! Don't always have them in the same area. Different people come out to different areas
- Have everyone commit to one HH a year. Different Alumni will attend depending on the host as well!